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John Sylvain, Founder
William Georges
Robert Howell
Jim Tosney

ARTISTIC DIRECTORS

Padraic Duffy
Joe Jordan
Paul Plunkett

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Adam Bitterman
Christina Byron
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Brendan Hunt
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Business Partnership Opportunities with Sacred Fools Theater Company and their production of



THE MYSTERY OF EDWIN DROOD

With NEVER BEFORE HEARD MUSIC from the composer!
AT SACRED FOOLS THEATRE – FALL 2007

The **Mystery of Edwin Drood** will be performed in September 2007 (see attached information form). There are many ways for your business or organization partner with Sacred Fools for mutual benefits! Some of these opportunities include:

- **Sponsor *Drood*!** Donate to the show on behalf of your business, and enjoy similar benefits to those received by individual donors (see attached donor levels). At the \$500 level or beyond, your business will be listed on all *Drood* postcards, emails, banners and other materials, which will be seen by over **10,000** people between July 15 and Sept 21 when the show opens. For higher levels, your business can have their name and logo painted on the set, seen and referred to by every patron (over **2,000**) who attend the production, or become a Grand Detective Donor and have your information headline all *Drood* promotional materials!
- **Advertise in our program!** The *Drood* program will be given to over **2,000** patrons to the show (more if the production extends beyond its November 4 closing date!) and an ad of your design could be read by each and every one! Ads are available in ¼ page (\$100), ½ page (\$150) and full page (\$250) sizes.
- **Donate services or products!** Don't want to spend cash? No problem! Our fundraising event, **DROOD ROCKS YOU!** on July 28th will include a raffle – donate goods or services and get full retail value in sponsorship or advertising exchange! Or talk to us about what materials we need for the production itself (lumber, paint, furniture, etc) and arrange to exchange these materials instead!
- **Buy tickets!** *Drood* has been hailed as one of the most exciting, fun-filled shows in the last twenty years – why not treat your employees and staff to a night at the theatre! Discount rates are available for groups, or private parties can be arranged just for your company! Let your employees hunt down the murderer of Edwin Drood together!
- **Hold a work-donation day with your staff!** Over the next three months, there are many opportunities for your employees to get involved with Sacred Fools and the creation of *Drood* through marketing efforts (distributing postcards and posters), creation of the set (building, painting, etc) or serving as practice audiences for the actors (in our four previews, at an even more discounted rate!) If you're interested in arranging a day where your staff comes to donate their time to a community building event with our theatre, contact us and we'll find a scenario that best fits your needs!

To speak to us about any of these opportunities, please email us at DroodinLA@gmail.com or call our Business Partnerships Manager, Douglas Clayton, at 818-419-2054!

We look forward to speaking with you!



Sacred Fools Theater



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Terry Tocantins
John Wuchte

Sacred Fools Theater Company presents

An Interactive Murder Mystery Musical
Where **YOU** choose the killer every night!
A Musical Event Not To Be Missed!



THE MYSTERY OF EDWIN DROOD

With **NEVER BEFORE HEARD MUSIC** from the composer!

Music, Lyrics and Book by Rupert Holmes
Based on the Novel by Charles Dickens

Drood (The Mystery of Edwin Drood) was nominated for eleven Tony Awards in 1986, and won five, including Best Book, Score, Director, Actor and Best Musical. This new production, with new music from Rupert Holmes (co-author of *Curtains*, currently running on Broadway, and composer of *Escape – The Pina Colada Song*) has been reimagined as a completely environmental, immersive experience, pushing the audience interactive elements to the limit. Produced at Sacred Fools Theater Company (2006 Ovation Award Winner for Best Musical in a Small Theatre for their production of *Gorey Stories*) and set in an 1892 London opium den-turned-theatre, *Drood (The Mystery of Edwin Drood)* promises to be an unforgettable experience!

Directed by Douglas Clayton

Produced by Douglas Clayton, Sondra Mayer, Peter Kuo, and Kristina Sepulveda.
Producing Consultant for Sacred Fools Theatre - Jenelle Riley

Previews September 14th, 15th, 16th & 20th, 2007
GALA OPENINGS September 21st & 22nd, 2007
September 23rd - November 4th, 2007
Friday & Saturdays @ 8pm, Sundays @ 2pm

For more information on *Drood (The Mystery of Edwin Drood)*,
contact the production staff at DroodinLA@gmail.com
or look for updates at www.DroodinLA.com!



Sacred Fools Theater

SUPPORT LEVELS

\$10 - Mugger's Victim

Early Notification of DROOD updates, such as tickets going on sale, discounts, online video postings, and other exciting news!

\$25 - Hunter of the Opium Den

ALL PREVIOUS BENEFITS, PLUS:

Name listed (by donation level) as a donor in the *Drood* Program and on the *DroodinLA.com* website.

\$100 - Cockney Sidekick

ALL PREVIOUS BENEFITS, PLUS:

A copy of the Dickens novel, *The Mystery of Edwin Drood*, stamped with the Sacred Fools crown.

\$200 - Ribald Constable

ALL PREVIOUS BENEFITS, PLUS:

Mystery Club Membership (entitles the member to a pair of 2-for-1 tickets to any performance of *Drood* except the opening galas)

AND

Poster for Sacred Fools' *Drood*, autographed by Rupert Holmes and/or the cast. (Donor's choice)

\$300 - Valiant Youth

ALL PREVIOUS BENEFITS, PLUS:

Invitation to the Donor Cocktail Reception for *Drood* in August 2007, hosted by the Board of Sacred Fools Theater, the cast of *Drood*, and our celebrity supporters (soon to be announced on *DroodinLA.com*)!,

AND

Two tickets to any regular or preview performance to *Drood*.

\$500 - Swooning Ingenue

ALL PREVIOUS BENEFITS, PLUS:

Adopt-An-Actor Program – The donor will be assigned an actor once casting is complete, and will receive a mailed note from the actor every two weeks from the first rehearsal until opening, with updates and a new Polaroid picture of the actor in rehearsal!

\$750 - Earnest Hero

ALL PREVIOUS BENEFITS, PLUS:

Two tickets to one of the Opening Gala performances of *Drood* (Sept 21 and 22 – these tickets may be used for other regular performance dates if desired).



Sacred Fools Theater

\$1,000 – *Fallen Woman with a Heart of Gold*

ALL PREVIOUS BENEFITS, PLUS:

A 8x10 photograph of the donor WITH the cast of *Drood*, framed and autographed by the cast members.

AND

All listings of your name will include a paragraph bio, providing any information or acknowledgements you would like communicated to our patrons!

\$5,000 – *Dastardly Villian*

ALL PREVIOUS BENEFITS, PLUS:

A private performance of *Drood* for the donor and his/her invited guests only. This performance may be on any day of the week, anytime between the opening on September 21, 2007 and closing on November 3, 2007.

AND

Two free tickets to every performance of the run of *Drood*.

\$7,500 – *Mayor of Cloisterham*

ALL PREVIOUS BENEFITS, PLUS:

Name prominently displayed on one of the 'opera boxes' in the theatre for the duration of the run. (Only two available)

\$15,000 – *Grand Detective*

ALL PREVIOUS BENEFITS, PLUS:

Name listed prominently as a Grand Detective Sponsor on the *DroodinLA.com* website, as well as on all Banners, Flyers, Postcards and other promotional materials for *Drood*.

\$20,000 – *Charles Dickens Honorary Producer*

ALL PREVIOUS BENEFITS, PLUS:

Become an honorary producer on *Drood*, invited to auditions, introduced to the cast and production team at the first read-through, and encouraged to attend selected rehearsals throughout the process, culminating at the opening night gala performances.

For more information on



THE MYSTERY OF EDWIN DROOD

Look for updates at www.DroodinLA.com!